

# TOGETHER ON THE WATER

At KIALOA we have three core values that give direction to our daily work lives. From product development to business development, our core values help guide the way.

Below are examples of ways in which we live our core values - how we live like we paddle.

KIALOAでは、製品開発から始まり、企業成長へと導くために、日々の営みの中で我々が尊重すべき3つの価値観がある。

## PO'OKELA

(Excellence) 優秀

We strive for excellence in our product and our service through the pursuit of innovation and commitment to quality.

常に革新的で品質向上への追求を怠らず、限りなく優秀な製品創造に努める。

We are committed to providing the best products for paddlers through innovative design, selective materials and a lean manufacturing process.

革新的デザイン、厳選素材、生産技術の修練によるパドラーのための最高製品提供の使命

We are dedicated to serving our customers as kindly and fairly as possible.

顧客への可能な限りの親切で正直な奉仕

We are committed to standing behind our products and providing excellent service when doing so.

献身的な品質管理と優秀なサービスの提供

## LAULIMA

(Teamwork) チームワーク

Our employees, our customers, and our business partners—we are all in this together.

社員、顧客、ビジネスパートナー全てがひとつのチームである。

We love working in teams, and the outrigger canoe has taught us the key to great teamwork: cooperation, collaboration, and open communication.

我々はチームにおいての仕事を愛している。そしてアウトリガーカヌーは、チームの相互協力、コラボレーション、開かれたコミュニケーションの手がかりのアドバイスを与えてくれる

We see our employees, customers and business partners as just that – partners, and believe in treating them as such.

我々は、社員、顧客、パートナーの全てが信頼のあるパートナーであると信じている。

## MĀ LAMA

(Stewardship) 企業責任

We honor the traditions of the past and dreams of the future by caring for people and our environment.

人々や環境への配慮により過去の伝統や未来の夢を尊重

An industry first, we are bringing recycled composites into our paddle line for 2015.

2015ラインナップよりリサイクル製品を本格導入

We strive to minimize our impact on the landfill by building long lasting products which maintain their value, and by recycling and repurposing parts.

リサイクルや再利用パーツを駆使し、品質を落とさず、永続耐久性のある製品を創造し、大地に与える悪影響を最小限に抑える努力

We give back to the paddling community via our donation program, paddle scholarship, event support, and support of adaptive paddling groups.

パドル奨学金、イベントサポート、パドリング団体改善サポート等への寄付活動を通してパドルコミュニティに貢献



together on the water

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Warranty: KIALOA products have a one-year warranty from date of purchase against defects in materials and craftsmanship. If you experience any problems with a KIALOA product, return it to your authorized dealer, or contact KIALOA directly. Proof of purchase or is required. Defective paddles will be repaired/replaced at the discretion of KIALOA. Damage due to wear and tear or misuse can be repaired at a reasonable charge. [1年間保証]

