

TOGETHER ON THE WATER

At KIALOA we have three core values that give direction to our daily work lives. From product development to business development, our core values help guide the way. Below are examples of ways in which we live our core values - how we live like we paddle.

PO’OKELA

(Excellence)
We strive for excellence in our product and our service through the pursuit of innovation and commitment to quality.

We are committed to providing the best products for paddlers through innovative design, selective materials and a lean manufacturing process.

We are dedicated to serving our customers as kindly and fairly as possible.

We are committed to standing behind our products and providing excellent service when doing so.

LAULIMA

(Teamwork)
Our employees, our customers, and our business partners-we are all in this together.

We love working in teams, and the outrigger canoe has taught us the key to great teamwork - cooperation, collaboration, and open communication.

We see our employees, customers and business partners as just that – partners, and believe in treating them as such.

MĀLAMA

(Stewardship)
We honor the traditions of the past and dreams of the future by caring for people and our environment.

An industry first, we are bringing recycled composites into our paddle line for 2015.

We strive to minimize our impact on the landfill by building long lasting products which maintain their value, and by recycling and repurposing parts.

We give back to the paddling community via our donation program, paddle scholarship, event support, and support of adaptive paddling groups.



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